

A-Train Marketing Wins Three Communicator Awards from the International Academy of the Visual Arts

A-Train Marketing Communications Inc. of Fort Collins won two Award of Distinction and one Award of Excellence at the 2010 Communicator Awards, hosted by the International Academy of the Visual Arts. With over 7,000 entries, this is the largest and most prestigious awards for communications professionals.

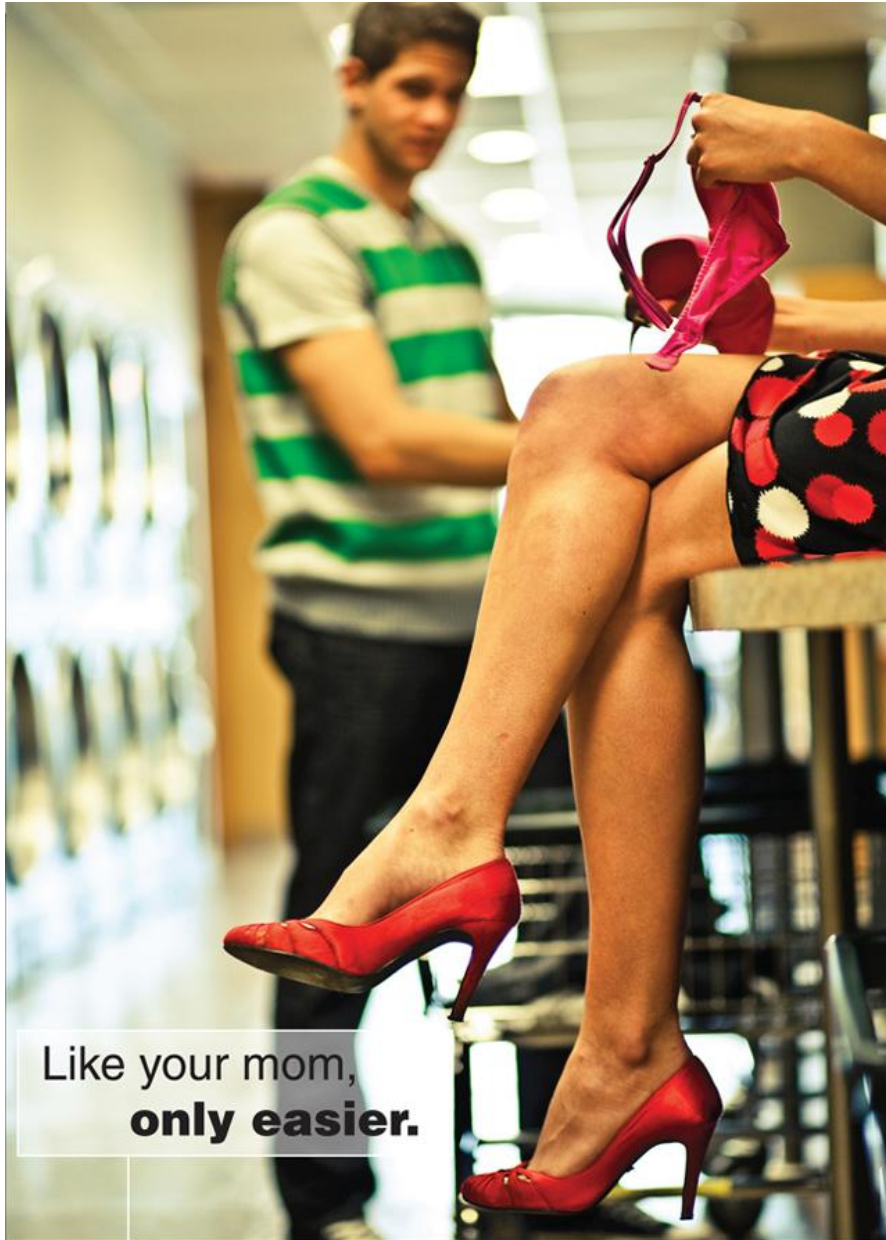
The Award of Excellence for an ad campaign, the highest honor, was awarded for an advertising campaign developed for Washhouse, a Laundromat with a café look and feel. The campaign included hooks like “Your clothes won’t want to go home,” which featured clothes trying to stay in the dryer and people-less clothes hanging out, as well as “Like your mom, only faster.” The Award of Excellence is given for work that “exceeds industry standards in quality and achievement.”

A-Train was selected for two Awards of Distinction in the design and greeting/holiday cards categories. The design honor was given for collateral for the Banner Health’s “A Loveland Celebration” gala, and A-Train’s playful, distinct, cookbook inspired Valentine booklet – “Ingredients for Loving Life” – won in the greeting/holiday card category.

The Communicator Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, communications, advertising, creative and marketing firms. IAVA members include executives from organizations such as Alloy, Brandweek, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Victoria's Secret, Wired, and Yahoo! To learn more about the IAVA please visit www.iavisarts.org.

This is the first time A-Train has been selected for a Communicator Award, though the firm has been recognized for design multiple years prior with Davey Awards.

About A-Train Marketing: A-Train Marketing Communications, Inc. is a full-service marketing firm that specializes in graphic design; strategic planning; message definition; print and web communications; public relations; identity, positions and branding; and non-profit marketing. For more information on A-Train Marketing, please contact Josh Johnson at 970-419-3218.



Like your mom,
only easier.

Who wants to use their free time doing laundry? Anybody? Didn't think so. That's why we've installed the largest, fastest machines in the industry – to get you in and out, fast. Got an errand to run? Your washer/dryer will text you when it's done. But be quick! Most Washouse customers finish their laundry in under an hour, getting you back to enjoying downtime, cleaner.

WashouseFC.com

Washouse

1119 W. Drake Road, Fort Collins, Colorado 80521



Your clothes **won't** want to go home.

Everyone hates doing laundry, but everyone has laundry to do. We've made laundry time a bit more fun. Inspired by the places we like to hang out, we created a relaxing environment with helpful attendants, Starbucks coffee, cozy furniture, free Wi-Fi and big-screen TVs. And with the industry's most advanced washers and dryers, we'll get your clothes cleaner, quicker. Your clothes, however, may want to stick around.

WashouseFC.com

Washouse

1119 W. Drake Road, Fort Collins, Colorado 80521



Like a quickie
for your laundry.

Who wants to use their free time doing laundry? Anybody? Didn't think so. That's why we've installed the largest, fastest machines in the industry – to get you in and out, fast. Got an errand to run? Your washer/dryer will text you when it's done. But be quick! Most Washouse customers finish their laundry in under an hour, getting you back to enjoying downtime, cleaner.

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